

Time to Act

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The Roscongress Foundation is a socially oriented non-financial development institution and a major organizer of international conventions, exhibitions and business, public, youth, sporting and cultural events. It was established in pursuance of a decision by the President of the Russian Federation.



roscongress.org



# **EVERY YEAR**

Participants from **209** countries and territories

> 5 000 experts from Russia and abroad

> 15 000

cooperation with **212** 

economic partners, including industrialists' and entrepreneurs' unions and financial, trade and business associations

in **86** countries worldwide

**293** Russian public organizations, federal and legislative agencies, and federal subjects

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VLADIVOSTOK 3–6 SEPTEMBER 2025

# EASTERN ECONOMIC FORUM 2025

#### EASTERN ECONOMIC FORUM -

A key international platform for establishing and strengthening ties within the Russian and global investment communities and for a comprehensive expert evaluation of the economic potential of the Russian Far East, the investment opportunities it offers, and business conditions within advanced special economic zones.

The Forum events traditionally take place in the form of panel sessions, roundtables, televised debates, business breakfasts, and business dialogues devoted to Russia's relationships with various countries.

The Forum's business programme includes a number of business dialogues with leading partner countries in the Asia-Pacific region, and with ASEAN, a key integration organization that unites rapidly developing nations in Southeast Asia.

THE FORUM WAS ESTABLISHED BY A DECREE OF THE RUSSIAN PRESIDENT AND IS HELD EACH YEAR IN VLADIVOSTOK.



ВОСТОЧНЫЙ ЭКОНОМИЧЕСКИЙ ФОРУМ

### **LEADERS AT EEF**





#### XI JINPING President of the People's Republic of China

"We are ready to come together with Russia and channel our combined efforts into cooperation in such key areas as infrastructure, energy, agriculture, tourism. mobilizing small and mediumsized businesses, strengthening the role of technology in cooperation, increasing the added value of production, using our respective advantages to complement each other, and achieving mutual benefits through fruitful Chinese-Russian cooperation in the Far East."



NARENDRA MODI Prime Minister of the Republic of India

"India is interested in strengthening its partnership with Russia on many issues, including those related to the Arctic. We also have tremendous opportunities for cooperation in the energy sector. In addition to the energy sector, India has also made significant investmentsin areas such as pharmaceuticals and the diamond industry in the Russian Far East."



#### PHAM MINH CHINH Prime Minister of Vietnam

multilateral "In terms of cooperation. Vietnam values the role of the Russian Federation in the Asia-Pacific region and supports Russia's course towards expanding economic cooperation with the countries of the Asia-Pacific region, including by utilizing the rich potential of the Russian Far East. I would particularly highlight key areas such as ensuring logistic chains, reliable supplies of goods. raw materials, food, as well as maritime transportation."



#### ANWAR BIN IBRAHIM Prime Minister of Malaysia

"It is a real pleasure to be finally in Vladivostok, where history blends seamlessly with progress, and where the vastness of Russia meets the boundless promise of the Asia-Pacific. Beyond its economic significance, Vladivostok holds a distinctive place in Russian history as a vital seaport and the eastern terminus of the legendary Trans-Siberian Railway. This city truly embodies Russia's connection with the East."







#### YURY TRUTNEV RUSSIAN DEPUTY PRIME MINISTER AND PRESIDENTIAL PLENIPOTENTIARY ENVOY TO THE FAR EASTERN FEDERAL DISTRICT

"The Forum didn't simply take place; it was a success. This is evidenced by the number of agreements signed, their amount, and most importantly, the number of decisions taken by the president. Almost immediately after the completion of the EEF, a strategic session on the socioeconomic development of the Far East chaired by Prime Minister of the Russian Federation Mikhail Mishustin will be held in Moscow. The proposals that were voiced at the Forum and received the president's support will be studied there. I would like to reemphasize: for us, the EEF is not some big, beautiful event. For us, the Forum is a purely working tool that creates opportunities for further effective work to develop the Far East."

### PARTICIPANTS

> 7 100 delegates and media representatives

> 2 500 business representatives

> 700 speakers and moderators

# THE LARGEST DELEGATIONS





### **COUNTRIES REPRESENTED**

from

74 foreign countries

**11** heads of diplomatic corps

> 120 sessions of the business programme

**1 500** media representatives from Russia and foreign countries

### AGREEMENTS

> 300
agreements
signed worth
a total of RUB
5,5\*
trillion

\*The total of the agreements for which the amount is not a trade secret



## **FALCON DAY INTERNATIONAL FORUM**

On the opening day of the Eastern Economic Forum, the **2nd Falcon Day International Forum** is held in Vladivostok. It provides a pivotal expert platform for comprehensive dialogue and experience sharing between representatives of relevant agencies (both in Russia and abroad), international experts, and scientists specializing in protection of birds of prey and rare birds that require special conservation measures. **The official operator** of the Forum is the Roscongress Foundation. The event is held with the support of the Ministry of Natural Resources and Environment of the Russian Federation and the Government of Kamchatskiy Krai.



falconday.ru/en



### **EEF EXHIBITIONS**



At the Far East Street exhibition, all 11 Far East regions showcase their potential and achievements across various sectors. The Ministry for the Development of the Russian Far East and Arctic and the Far East and Arctic Development Corporation have a pavilion named Developing the Russian Far East. There are also pavilions of the Ministry of Sport and the pavilion of JSC Corporation Tourism.RF.

In addition, an exhibition titled 'Welcome to the Far East' is held on the margins of the EEF, with federal executive authorities participating.

### THE AIM OF THE EEF EXHIBITIONS IS TO ATTRACT INVESTORS TO THE RUSSIAN FAR EAST BY:

- offering clear confirmation of the region's investment appeal;
- creating a space for direct dialogue between investors, company heads, representatives of government agencies, and the media;
- giving potential Russian and international investors an idea about the progress being made in supporting the investment process;
- showcasing all the countries taking part in the Forum.





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### INNOVATION SPACE

An IT platform presenting the best developments in science and technology from Russian and international companies. The Innovation Space aims to support and encourage young scientists, inventors, and developers, and foster a new generation of tech entrepreneurs in Russia.

### ROSCONGRESS URBAN HUB

The Roscongress Urban Hub is an international discussion platform held as part of EEF. This ongoing initiative focuses on urban development, research, and business partnership in the field. The initiative will bring together major developers, system integrators, and renowned industry experts, and is intended to serve as an intellectual hub for groundbreaking ideas related to the urban economy.

### GOVERNORS' CLUB

The Governors' Club is a special area offering the chance to hold meetings and informal discussions with regional leaders, ministers, heads of government agencies, and senior officials from Russia and guest countries of the Forum. It also offers a venue to give presentations on the economic, tourism, and cultural opportunities offered by the regions.

### ROSCONGRESS CLUB

An exclusive club for members of the intellectual, business, and political elite offering a VIP service to Roscongress Club card holders. Participants include thought leaders from Russia and around the world. The club also brings together a broad community of business and government representatives. Together, this makes the Roscongress Club of strategic interest to all figures wishing to help shape the political and economic landscapes of Russia and the world.



# **PARTICIPATION FORMATS**







# FORUM PARTICIPANT

### **PARTICIPANT PACKAGE\***

- attendance at all Forum business programme events (excluding the plenary session and invitation-only events);
- information support;
- access to the exhibition;
- access to networking areas at the Forum venue (restricted access to areas where invitation-only events are taking place).

\* Please note that attendance at the EEF 2025 plenary session is not included in the participant package and is by special invitation only.



# **FORUM PARTNER**



### **BENEFITS OF PARTNERSHIP**

- The Eastern Economic Forum has an audience of more than 7,000 people, including heads of state, members of government, regional leaders from across Russia, and top executives from major corporations.
- Unique business programme participation options, plus the chance to hold a business event, presentation or press conference, and to sign agreements.
- Partners are able to leverage the Forum's information and advertising resources, receive assistance in organizing press events, and take advantage of professional services provided by accredited photographers and camera operators.
- Companies also have the ability to set up their own networking area, showcase innovative projects, make use of the meeting rooms, and take part in events held as part of the Forum's cultural and sporting programmes.
- A personal manager is assigned by the Roscongress Foundation to support the company's participation in the Forum.



### FORUM EXHIBITOR



### **ADVANTAGES OF PARTICIPATION**

- Organizing a networking area equipped with interactive technology of any level of complexity and VR, creating themed lounge areas, and holding business breakfasts and tasting sessions.
- Wide-ranging opportunities to build constructive dialogue with heads of global corporations, government officials, international experts, investors and leading media outlets.
- Presentation of investment projects, B2B solutions and technologies to domestic and international investors, introduction to current global trends on a given topic, efforts to identify solutions, consolidation of efforts and exchange of best practices between Forum participants.





### PRESS EVENTS AND MEDIA SUPPORT AT THE FORUM VENUE

Specially equipped facilities will be available at the Forum for holding a full range of press events. A schedule of Forum press events will appear in the 'Media' section of the official Forum website once the business programme of the event has been published. The Roscongress Foundation's professionals are always happy to offer assistance in organizing press events, and providing professional photographers and videographers.

### PROTOCOL AND ADMINISTRATIVE SUPPORT FOR SIGNING CEREMONIES

Holding a signing ceremony at the Forum offers an excellent opportunity for a company to publicize itself and attract the attention of leading media outlets, potential partners and investors. Support includes a full range of services from scriptwriting to holding a signing ceremony at the Forum venue.





### MULTIMEDIA AND ADVERTISING OPPORTUNITIES

### CONNECTION OF A STAND'S SCREENS TO SHOW LIVE BROADCASTS OF EVENTS ON THE FORUM'S BUSINESS PROGRAMME

Television screens at your company's stand may be connected to show live broadcasts of events on the Forum business programme. Connection does not include tech support for your television equipment in the run-up to or during the Forum.

It also does not include tech support for any other equipment installed at the stand or meeting room, apart from equipment installed to provide broadcasts (set-top box, remote control).

### ADDITIONAL ADVERTISING OPTIONS

- Placing advertisements at the Forum venue, the airport, and the city's main thoroughfares will increase the visibility of your company among participants.
- A range of advertising options has been developed, including standalone advertising structures, large-scale panels on building facades, banners and other formats.
- Forum partners are offered priority placement of advertisements on a range of spaces at the event venue.





### **OFFICIAL FORUM MAGAZINE**

CONTRIBUTORS to the magazine include leading figures in politics and society, heads of major corporations, and renowned experts and opinion leaders.

**TOPICS** covered by the official magazine reflect the Forum's business agenda, and typically resonate strongly in both the media, and among the public at large.

### THE PUBLICATION HAS A UNIQUE TARGET AUDIENCE,

consisting of people whose decisions will affect the political, economic, and cultural futures of Russia and the world. The effectiveness of communicating with these figures is attested by the numerous partners and advertisers at our forums.

### **TARGETED MAILOUTS**

- Senior officials in the Russian Presidential Administration
   and Government
- Members of committees and commissions of the lower and upper chambers of the Russian Federal Assembly
- Officials from relevant ministries and government bodies
- Representatives of leading media outlets

### DISTRIBUTION

- On board Aeroflot flights and chartered business flights for participants
- At information stands at the Forum venue
- In official Forum cars

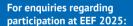


Time to Act

# WE LOOK FORWARD TO WORKING TOGETHER!

#### **CONTACT INFORMATION:**

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